Innovative Governance Approaches in Metropolitan Areas in Developing Countries

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Introduction

- Challenge of rapid urbanization: traffic congestion, air and water pollution, deteriorating infrastructure poverty and slums, income polarization, violence and crime
- Governance of metropolitan areas: critical to how efficiently services are delivered, how they are coordinated across the metropolitan area, how costs are shared, how citizens access local government and how responsive and accountable are local governments



Outline of Presentation

- **Criteria** for evaluating governance models
- Governance models in metropolitan areas
 Five Models: advantages and disadvantages
 Examples from different metropolitan areas
- Final Observations
 - □ Innovative governance mechanisms
 - National and local context matter
 - Need for a regional structure; balance regional and local considerations



Criteria to Evaluate Governance Models

- **C** Economic Efficiency
- Economies of scale
- Externalities
- **□** Equity
- □ Access and accountability
- □ Local responsiveness/competition



Five Models

- □ One-tier fragmented government structures
- □ One-tier consolidated government structures
- □ Two-tier government model
- □ City-state
- □ Voluntary cooperation/special purpose districts

A metropolitan area can reflect more than one model



Fragmented One-Tier

- Many local governments operate in metropolitan area with independence in choosing public services and fees, taxes, and debt financing
- □ Local autonomy, responsiveness, competition
- Inability to address spillovers; lack of coordination of services and planning and economic development; cost of services not shared equitably across metropolitan area



Fragmented One-Tier Structures

- Los Angeles 200 cities and 5 county governments
- □ Geneva 74 municipalities
- □ São Paulo 39 municipalities
- Mexico City federal district, 16 municipal units, two states with 59 municipalities, federal government
- □ Manila "city of villages"
- Mumbai 7 municipal corporations, 13 municipal councils, parts of two districts, more than 900 villages, 21 parastatals

Examples of inter-municipal cooperation to follow





One-Tier Consolidated

- Metropolitan government with powers to deliver services and raise revenues across metropolitan area
- Economies of scale; redistribution between rich and poor areas; coordination of service delivery; internalizes externalities; more choices for efficient taxation
- Threat to local autonomy, responsiveness, and citizen engagement
 - Innovative mechanisms open government; participatory budgeting
- Reduces competition among municipalities weakened incentives to be efficient
- □ What is the appropriate boundary?



Consolidated One-Tier Structures

- Cape Town geographic boundary coincides with economic region
- Toronto a city too big and too small
- Shanghai one-tier with administrative units divided into urban districts and street offices
- Abidjan move from a two-tier system to one tier







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Two-Tier

- Upper tier provides services that are region-wide; lower tiers provide local services
- Upper tier: economies of scale, redistribution, internalize externalities
- □ Lower tiers: access and accountability
- □ Costs may be higher because of duplication
- □ May be less transparent and more confusing for citizens



Two-Tier Structures

- London Greater London Authority plus 32 boroughs
- Barcelona Metropolitan council plus 36 lower tiers
- Tokyo Metropolitan government plus 23 special wards, 26 cities, 5 towns, 8 villages



 Seoul – Metropolitan government plus 25 districts



City-States

- □ City and state powers
- Internalize externalities, region-wide taxation, broad-based taxes, enhanced borrowing powers
- Expansion of boundaries into other states is difficult
- Tensions between city-state governments and central government





- Berlin, Bremen, Hamburg
- □ Singapore
- Shanghai
- 🛛 Ulaanbaatar





Special Purpose Districts

- Single function placed under control of special district; may have access to dedicated revenue stream (e.g. user fee or earmarked tax)
- Easy to create politically; easy to disband; local autonomy; economies of scale; address externalities
- Potential problems of accountability; redistribution not automatic
- No regional vision



Special Purpose Districts

- Greater ABC Region in São Paulo ("bottom up")
- Public company for transportation planning for metro area in Bogotà
- Parastatals in Mumbai delivering a range of services





Final Observations

- Innovations to balance regional and local interests:
 - two-tier government structure
 - special districts/voluntary cooperation for regional coordination; economies of scale; externalities
 - participatory budgeting; open government to encourage local participation in large metropolitan areas



Final Observations

- Different models have worked in different places at different times
 no one model works best
- National and local context matter:
 - constitution
 - division of responsibilities and revenues
 - authoritarian or democratic traditions
 - □ history of local autonomy
- Governance and finance are linked design effective metropolitan governance and then appropriate fiscal structure
- Need for strong regional structure that encompasses economic region; need to balance regional and local interests

